



Dear Community Partner

Thank you for helping make Northern BC a place where diverse voices, stories, and communities can thrive.

We are proud to announce the premiere of **North of Queer**, a documentary following three queer individuals in Northern BC, exploring their experiences of identity, community, belonging, and life in the North.

This will be the **first-ever public screening** of North of Queer, and we are creating a special, red carpet, black tie evening to celebrate this important milestone.

We are seeking financial contributions, donations, and in-kind sponsorships to help make this special one-time event possible.

By sponsoring North of Queer, you are helping bring Northern queer stories to the screen, supporting local storytelling and queer representation, demonstrating your commitment to building a more inclusive and connected community.

If you would like to be further involved in supporting this event, please see our Sponsorship Package for sponsorship opportunities. All contributions are welcome, and we are happy to work with sponsors to create a partnership that fits their organization.

Thank you very much for your time, consideration, and support of Northern queer voices and stories.

Sincerely,

Laura Binette
Executive Director
Northern BC Queer Connection Society

EMAIL: EXECUTIVEDIRECTOR@NBCQUEERCONNECTION.COM

NORTH OF QUEER: PREMIERE SPONSORSHIP PACKAGE

A FILM. A COMMUNITY. A MOMENT IN NORTHERN BC.

Date: Saturday, November 14th, 2026

Time: 6 PM - 9 PM

Venue: Prince George Playhouse
2626 Recplace Drive, Prince George, BC

North of Queer is a documentary following three 2SLGBTQIA+ self identified individuals in Northern British Columbia, exploring identity, community, belonging, and what it means to live authentically in the North.

This November, the Northern BC Queer Connection Society will host the premiere screening of North of Queer, an important first for queer storytelling in Northern British Columbia.

THE EVENING:

PREMIERE RECEPTION

Arrive in style and enjoy drinks, mingling, and a chance to connect with fellow guests before the screening.

THE FIRST SCREENING

Be among the *very first* to experience North of Queer on the big screen.

LIVE DRAG PERFORMANCES

Enjoy spectacular drag performances celebrating Northern queer creativity, expression, and joy.

PANEL DISCUSSION & Q&A

Following the film, hear from members of the film team and featured voices as they discuss the making of North of Queer, the stories captured on film, and what it means to be queer in Northern BC. Audience Q&A to follow.

THE ATTIRE:

Pull out the tux. Break out the gown. Bring the glamour.

WE INVITE YOU TO BE PART OF THE PREMIERE.



ABOUT THE FILM

North of Queer is a journey through the lived experiences of queer folks in the North across generations. It dives into the unique joys, struggles, and milestones that have shaped queer life in Northern BC. Through intimate round table discussions, heart-

felt interviews, rich archival footage, and a vibrant exploration of queer spaces (hidden and celebrated alike), it uncovers the connective threads that bind these stories together. What has changed? What has stayed the same? And what does the future hold for queer identity in the North?

North of Queer is a love letter, a reality check, and a celebration of resilience, all wrapped up in one unforgettable documentary.

WHY SPONSOR?

YOUR SUPPORT HELPS US:

- Continue to archive Northern queer stories
- Celebrate Northern BC's 2SLGBTQIA+ community
- Support local artists and performers
- Preserve and share queer history
- Build connection and community
- Bring the documentary to other communities

YOUR ORGANIZATION RECEIVES:

Visibility • Community Recognition • Event Presence • Brand Exposure • Meaningful Community Impact

SPONSORSHIP



OPPORTUNITIES

North of Queer Film Premiere

Date: Saturday, November 14, 2026

Location: Prince George Playhouse

2626 Recplace Dr, Prince George, BC

DESCRIPTION

COMMUNITY BUILDER

\$500 to \$999

Community Builders support the people, artists, performers and organizers who make our community strong. Their contribution helps create an inclusive and memorable premiere that celebrates Northern queer life and connection.

Recognition includes:

- Recognition as a **Community Builder Sponsor** on the *North of Queer* webpage
- Sponsor name/logo included on the evening's programme
- Recognition in a social media sponsor thank-you post
- Verbal recognition during the premiere event
- **Two complimentary tickets** to the Red Carpet Premiere
- **Two complimentary tickets** to the After Party
- Recognition as a supporter helping **amplify and celebrate 2SLGBTQIA+ stories from Northern BC**

DESCRIPTION

HISTORY MAKER

\$1000 - \$2499

History Makers help make this premiere possible while supporting the continued visibility of Northern BC's 2SLGBTQIA+ community. Their contribution helps celebrate where we've come from and create space for the stories still being written.

Recognition includes:

- Recognition as a **History Maker Sponsor** on the *North of Queer* webpage
- Reserved premium seating at the screening
- Sponsor logo featured on the evening's programme and select promotional materials
- Recognition in a social media sponsor thank-you post
- Verbal recognition during the premiere event
- Two complimentary tickets to the Red Carpet Premiere
- Two complimentary tickets to the After Party
- Name/logo displayed at the November 14th premiere
- Recognition as a supporter helping amplify and celebrate 2SLGBTQIA+ stories from Northern BC
- Opportunity to include a branded item in guest or VIP swag

STORY KEEPER

\$2500- \$4,999

Story Keepers help bring the voices and experiences featured in North of Queer to the screen. Their support helps amplify Northern queer stories and create opportunities for our community to connect through film, conversation and celebration.

Recognition includes:

- Recognition as a **Story Keeper Sponsor** on the *North of Queer* webpage

DESCRIPTION

STORY KEEPER

\$2500- \$4,999

Recognition includes:

- Prominent sponsor logo placement on premiere digital and hard copy promotional materials
- Priority red-carpet access
- Dedicated social media recognition celebrating your support
- Prominent logo/name display at the November 14th premiere
- Verbal recognition during the premiere event
- Four complimentary tickets to the Red Carpet Premiere
- Four complimentary tickets to the After Party
- Recognition as a supporter helping preserve and share Northern BC's 2SLGBTQIA+ stories
- Opportunity to include a branded item in guest or VIP swag

LEGACY MAKER

\$5000+

Legacy Makers make a significant investment in ensuring that Northern 2SLGBTQIA+ stories are documented, celebrated and shared. Their support helps create a lasting record of our community and brings North of Queer to audiences across Northern BC.

Recognition includes:

- Recognition as a **Legacy Maker Sponsor** on the *North of Queer* webpage
- Premier sponsor placement on all applicable premiere digital and hard copy promotional materials

DESCRIPTION

LEGACY MAKER

\$5,000+

Recognition includes:

- Featured **Legacy Maker recognition** across social media leading up to the premiere
- Prominent logo/name placement at the November 14th Red Carpet Premiere press wall
- Verbal recognition during the premiere event
- Six complimentary tickets to the premiere
- Six complimentary tickets to the after party
- Professional Red-Carpet photographs of the sponsor and their guests, both individually and as a group.
- Priority red-carpet access
- Reserved priority seating for the premiere
- Recognition as a key supporter in helping document, preserve and share Northern BC's 2SLGBTQIA+ history
- One complimentary licence to host a private, in-house screening of North of Queer for sponsor's staff, members or invited guests following the official premiere. This benefit covers the screening of the film, with any additional programming arranged separately.
- A post-premiere impact summary with attendance, reach, media coverage and audience feedback
- Opportunity to include a branded item in guest or VIP swag

A limited number of Legacy Makers will be recognized.